

Rajan RK *AI Visual Creator*

 iamrajanrk@outlook.com

 9566174015

 Chennai, India

 rajanrk.xyz

AI Visual Creator specializing in generative AI across **Video, Image & Design**, backed by five years of professional cinematography experience in the Tamil film industry. I combine filmmaking, visual storytelling and design principles with generative AI to develop creative work from concept through final execution. My work spans concept development, storyboarding, visual development, AI image and video generation, cinematography, editing, sound and design, with a focus on creating distinctive, visually cohesive work.

Professional Experience

Freelance AI Visual Creator, Self-Employed / Remote

2024 – Present

Creating AI-powered films, advertisements, branded content, images and visual concepts by combining generative AI with traditional filmmaking, design and post-production workflows, with a primary focus on AI video production.

- **End-to-End AI Video Production:** Conceptualize and produce AI films, commercials and branded content from creative brief to final delivery, covering concept development, storyboarding, shot design, AI generation, editing, sound and finishing.
- **AI Image & Video Generation:** Build image-to-video (I2V) and text-to-video (T2V) workflows using tools such as **Runway, Kling AI, Veo, Seedance, Grok Imagine and Hailuo**, supported by **Midjourney, FLUX and ChatGPT** for visual development, keyframes and production assets.
- **Cinematic Direction & Shot Control:** Apply professional cinematography principles to AI-generated video, including composition, lens language, camera movement, lighting, depth, blocking and visual pacing to achieve controlled, cinematic results.
- **Multi-Shot Continuity & World Building:** Maintain consistent characters, wardrobe, environments, architecture and visual language across complex sequences using reference images, start/end frames and iterative generation workflows.
- **Editing, Sound & Final Delivery:** Transform AI-generated material into finished films and commercial content using **Adobe Premiere Pro, DaVinci Resolve**, including editing, compositing, sound design, music integration and color grading.

- **AI Image Creation & Visual Development:** Create high-quality AI imagery for campaigns, concept art, key visuals, product concepts, social content and cinematic world building, with a focus on composition, art direction and visual consistency.
- **Generative Design:** Develop AI-assisted visual design for branding, posters, campaign assets, product concepts, layouts and digital content, combining generative workflows with traditional design principles.
- **Multi-Platform Content & Creative Strategy:** Adapt visual content across cinematic, social and digital formats, including 16:9, 9:16 and 1:1, while considering visual hooks, pacing, audience behavior and platform requirements.
- **AI Workflow Development:** Continuously evaluate emerging image, video, voice and creative AI tools, building efficient multi-model workflows based on quality, control, consistency and production requirements.

Assistant Cameraman

2018 – 2023

K. T. Balasubramaniam / Director of Photography

Worked as part of professional cinematography crews across Tamil film productions under Director of Photography K. T. Balasubramaniam.

Selected Credits: **Seemaraja (2018) · Kasada Tabara (2021) · Navarasa (2021) · The Great Indian Kitchen (2023) · Saba Nayagan (2023)**

- Assisted with camera-department preparation and on-set requirements across different shooting environments.
- Supported camera setup, lens/camera preparation and cinematography workflows during production.
- Worked closely with cinematography crews to execute the visual requirements of individual scenes.
- Developed practical understanding of camera movement, framing, composition, lensing, exposure and lighting through professional production experience.
- Worked across interior, exterior, day and night shooting environments and adapted to changing production requirements.
- Developed an understanding of continuity and maintaining a consistent visual language across shots and sequences.
- Collaborated within large production crews where timing, communication and attention to detail were essential.
- Gained first-hand understanding of professional film-production pipelines, from preparation through principal photography.
- Built a cinematography foundation that now informs the composition, lighting, camera direction and visual continuity of generative AI work.

Freelance Videographer, Self-Employed / Remote

2015 – 2017

- Worked independently on weddings, events and other client video assignments.
- Managed projects from client discussions and shoot planning through filming, editing and final delivery.
- Shot across varied locations and fast-changing lighting conditions in live event environments.

- Applied cinematography principles including composition, camera movement, lighting and visual storytelling to capture both planned and unscripted moments.
- Edited footage into complete event films, selecting shots, structuring sequences, pacing edits and working with music.
- Worked directly with clients to understand creative requirements and deliver videos suited to each event.
- Built practical experience in camera operation and visual storytelling that led naturally into professional cinematography work in the Tamil film industry.

Education

Certificate in Film Technology
Chennai Film Institute

2014 – 2015 | Chennai

B.E. Computer Science and Engineering, Prince Shri Venkateshwara Padmavathy Engineering College

2009 – 2013 | Chennai

Skills & Tools

Gen-AI Video Creation — Runway, Seedance, Kling, Minimax, Grok Imagine • **Gen-AI Image Generation** — Midjourney, Ideogram, Reeve, Google Nanobanana, ChatGPT Image 2.0 • **AI Workflow** — Text-to-Video · Image-to-Video · Reference-based Generation · Multi-model Workflows · Prompt Development · Visual Consistency • **Filmmaking** — Cinematography, Storyboarding, Shot Design, Visual Storytelling, Video Editing • **Post Production** — Adobe Premiere Pro · DaVinci Resolve · Video Editing · Color Grading • **Sound Engineering** — Eleven Labs, Google Flow Music, Sound Design, AI Music Workflows

Core Capabilities

AI Video Production · Generative Filmmaking · Commercial & Brand Films · Concept Development · Creative Direction · Visual Development · Storyboarding · Cinematography · AI Image Generation · AI Video Generation · Video Editing · Color Grading · Sound Design · Visual Storytelling